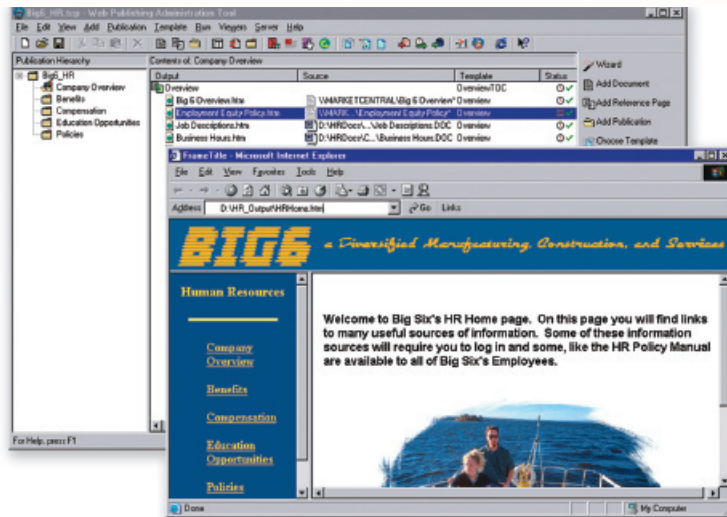


Hummingbird Web Publishing™



Hummingbird Web Publishing is a template-driven solution for creating and maintaining corporate web sites and intranets using documents stored in Hummingbird DM™ repositories and external file systems. The ability to swiftly and simply transform content from desktop applications into HTML or XML dramatically streamlines how organizations maintain professional, up-to-date web sites.



Digital content from external file systems and Hummingbird DM folders and documents formatted via templates can be automatically published to web sites, intranets, and corporate portals for enterprise-wide access.

In rapidly evolving e-Business climates, creating and maintaining a corporate web site is tremendously demanding. Because web assets are so diverse — from documents to graphics to audio and video files — the real challenge lies in proactively and centrally managing content to ensure it is current, professional, and consistent with branding strategies. To streamline this process, organizations need a solution that can take control of all information while allowing authors to create documents, spreadsheets and other web resources using their accustomed tools.

Hummingbird Web Publishing

Hummingbird Web Publishing enables every contributor across the enterprise to convert standard business content aggregated from a variety of document sources — including Hummingbird DM libraries and external file systems — into well-designed and interactive document-centric web sites. Original source documents created in standard desktop applications are converted to HTML or XML using templates that establish standards for content appearance and navigation, relieving Webmasters of the time-consuming tasks related to updating and re-purposing content.

With Hummingbird DM to securely and centrally manage enterprise documents, and Hummingbird Web Publishing to automatically transform them for web site use, the result is a combination that packs a powerful one-two punch to knock out the obstacles of content confusion, poor productivity, and web management bottlenecks. Hummingbird Web Publishing expands content management across work groups by collaboratively managing the ad-hoc, team-based creation of content destined for the Web.

New in this Version

Seamless Integration with Hummingbird DM: Efficient integration with Hummingbird DM provides a linked pathway between managed files and corporate web sites. Hummingbird Web Publishing projects utilize Hummingbird DM check-in/check-out features for change management and storage of resulting web sites, as well as powerful versioning features to easily designate specific versions, “published” versions, or the latest versions of documents destined as content for web sites. Hummingbird DM’s folder metaphor is fully utilized to speed the movement of structured compound documents to a site.

Staging Capabilities:

To ensure accuracy, staging (or previewing) allows a complete review of content designed in Hummingbird Web Publishing projects before it is published to the live site.

Multi-Processor Server Support:

Automatically published projects can be configured to take full advantage of machines with multi-processors for increased productivity by allowing multiple areas of a web site to be updated simultaneously.

Key Attributes

Streamlined Web Site Development: Hummingbird Web Publishing provides a proactive, central management system for growing web assets while eliminating or reducing resource bottlenecks, lost documents, and duplicated data. Contributors use the same content generation tools they employ every day to create source materials from which web sites are created — from word processors to spreadsheet and presentation applications to graphical design tools like Adobe Acrobat and XML. Publication creators can then rely on contributor expertise for content accuracy while including them in the site's review before it goes "live."

Standard Publishing Tools: Maintaining corporate look-and-feel is achieved via templates associated with different document types based on topic area. The visual presentation of Web publications may be improved using the Frameset Gallery, which contains configurable default page designs. Navigation and information retrieval is simplified with reference pages containing a table of contents or key word index.

Seamless Integration backed by Powerful DM Features: Users easily interact with Hummingbird DM to minimize the time spent organizing content destined for web site publications. Sophisticated version control and collaboration features manage the evolution of documents and folders to a "published" state, where Hummingbird Web Publishing takes over to manage the content structure, navigation, and rendition to HTML. The resulting publication can then be stored back in to the DM repository as a "read-only" version to preserve snapshots of sites as corporate records. With Hummingbird DM as its core, scalable platform, Hummingbird Web Publishing lets employees, customers, and partners collaborate, contribute, convert, deploy and access business content across the enterprise.

Comprehensive Source Document Translation: Hummingbird Web Publishing offers content aggregation from a variety of repositories through native file conversion of documents generated in more than 225 standard business, web, and wireless formats — enabling users to provide easy enterprise content access from web browsers, intranets, portals, and other strategic corporate systems.

Automatic Web Site Updates and Notifications: Automatic web site updates can be scheduled to process changes in source content, including new and updated links and indexes, to ensure continued accuracy and integrity. To accommodate any organizational flow, publication creators may schedule updates at hourly, weekly, or monthly intervals. Automatic e-mail notification offers enhanced collaboration and communication by routinely confirming how successfully a scheduled task has been translated, staged, or published.

Dynamic Directories: Hummingbird Web Publishing can import complete hierarchies of folders stored in Hummingbird DM and external file systems, as well as the results of DM quick searches — processing all source documents to shorten completion times for publishing projects. Each team member can manage their section of the web site content in sub-publications, while the overall project is cohesively organized in a parent publication. The resulting content structure can be easily navigated via standard design templates, frameworks, HTML tables, and tables of contents.

System Requirements and Supported Platforms

Web Publishing Server Components

- Processor: Dual Pentium III 600 or better recommended; Pentium III 600 minimum
- Operating Systems: Windows 2000 Server/Advanced Server, Windows 98, Windows NT Server 4.0 SP6A
- Memory: 256 MB Recommended, 128 MB Minimum

Web Publishing Administration Tool

- Processor: Pentium III 600 or greater recommended; Pentium III 500 minimum
- Operating Systems: Windows 2000, Windows 98 SE, and Windows NT 4.0
- Memory: 256 MB Recommended, 128 MB Minimum
- Browsers: Microsoft Internet Explorer 6.0 and 5.5, Netscape 7.02



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